




**BroadAcre Contracting**  
Let us help you grow

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## The **Growth** Package isn't just a service - it's a turning point

This comprehensive bundle is designed to help contractors transition from chasing seasonal work to building a long-term, scalable business. Our equipment listings and tenders are constructed to support the sector, but the Growth Package goes further. We've zeroed in on the two biggest challenges for contractors:

- **Labour & skill levels within the team**
- **Exposure beyond word of mouth**

This package is designed to grow your business nationally. Through professional filming, marketing, and exposure, we help you build a reputation that attracts both clients and staff. Receive all services in our '+' account with additional core benefits:

### Website Design & Hosting

- Professional website built, hosted, and fully maintained by Broadacre.
- Stress-free management - simply request updates and focus on your operations.
- Includes annual updates, monitoring, and ongoing support with options to transfer your website to your own server if you cancel membership (for a one-off fee).

### On-Farm Filming & Talking Gear Tuesday

- Full day of professional filming for your operation (machinery, sunset shots, team interviews).
- Builds trust, culture, and reputation for your business and Talking Gear Tuesday episodes created from your footage will be shared by us.
- Extra content provided to you for your own ongoing use.
- Travel covered within 3 hours of Corowa/Melbourne (fuel extra beyond that).

### Monthly Spotlight

- Development of a write-up about your business, team & family involvement that builds recognition and connection within the community.
- Personalised features on Broadacre's social media and community platforms.

### Automated Marketing Materials

- Instantly turn your equipment listings into professional, branded pamphlets.
- Perfect for handing out to new or potential clients.

### External Exposure with Partners

- Footage captured of your business may be featured in national partner campaigns.
- Potential exposure across multiple businesses and platforms nationwide.

Monthly 

#### Growth PLUS

Growth+ is your own engine, powered by Broadacre. Everything in our Plus plans, plus branded development with a customised website and personalised marketing so you can attract, convert and manage work at scale without the friction.

**A\$546** per month

**Subscribe**

This includes:

- All features included in + plus
- Ability to have your own Talking Gear Tuesday filmed
- Monthly spotlighted on our socials
- Ability to have your own website developed & hosted
- Personalised branded pamphlet of your services
- Personalised monthly paid marketing on Meta or Google
- Featured in our mailing list
- Internal exposure with our partners
- Extra marketing boosts
- Priority live support

**No one else in the industry offers this level of exposure, support, and national reach. It's how Broadacre Contracting is changing the way contractors grow.**